



DENTAL IMPLANTS: *The Expanding Role of the General Dentist*

Are you thinking about placing dental implants,
but are not sure where to start... This is the place!

Restorative practices see at least one patient with a missing tooth every day. Implant dentistry provides an opportunity to offer patients increased self-esteem, enhanced chewing capabilities and optimal treatment while boosting practice revenue. Help patients see the value in and say "Yes!" to reach your practice's full implant potential.

Dr. Paul Goodman teaches a streamlined process through his PPRMP Method: Planning, Placement, Restoration, Maintenance and Profit. Learn a decision making protocol for predictable implant restorations. Explore a simple 15-minute "missing tooth consultation" that helps patients say "Yes!" to implant dentistry. Embrace the team approach and learn techniques for working harmoniously with your surgical specialist. Develop your customized plan to start doing more implant cases tomorrow.



Learning Objectives:

- Examine the role of the general dentist in implant dentistry and how to predictably and responsibly add implant placement to your practice toolkit
- Review a case selection protocol that identifies straightforward implant cases
- Learn effective consultation techniques that increase case acceptance
- Demystify front desk insurance coding and billing strategies
- Identify staff systems that take the "hassle-factor" out of the parts and pieces of implants
- Discover how to work synergistically with your specialist
- Explore techniques for extraction and socket preservation (bone grafting) to build your own ideal implant sites
- Assess post-operative care management to ensure patient comfort and safety
- Review internal and external marketing programs which can improve practice revenue
- Participate in complex case assessment and execution
- Capitalize on the hidden production in your practice by enhancing implant case acceptance

SUGGESTED AUDIENCE:

General Dentist and Specialist; Team Members

SUGGESTED FORMATS:

Full, Partial or Multi-Day;
Lecture and/or Hands On Workshop